



SOCIAL POSTS

PLATFORM	MESSAGE (includes short URLs)	FULL URL
FACEBOOK	(@ indicates a Facebook tag): @Department of Defense (DOD) announces "Fight the Enemy," a video campaign to help service members kick the tobacco habit. Submit a video about how you are fighting tobacco use. Entries will be accepted from August 15 to October 15. Visit Health.mil for more details. #TobaccoFree	www.health.mil/fighttheenemy
FACEBOOK	Are you a Service member, family member or DoD Civilian? Have good ideas about quitting smoking? Grab your camera and submit a short video about fighting tobacco in the military by October 15th and your video could be featured throughout the DoD! Visit Health.mil for more information. #TobaccoFree	www.health.mil/fighttheenemy
TWITTER	Grab your cameras! @DeptofDefense announces Fight the Enemy, an anti-tobacco video competition. Get the details: [LINK] #TobaccoFree	health.mil/fighttheenemy (will need to be shortened when site is live)
TWITTER	Got good ideas about kicking #tobacco and a video camera? Shoot a short video about living #TobaccoFree & submit: [LINK]	health.mil/fighttheenemy (will need to be shortened when site is live)
TWITTER	We need a few good men & women 2 make short videos about why u shouldn't smoke! Learn more: [LINK] #TobaccoFree	health.mil/fighttheenemy (will need to be shortened when site is live)